



Meet at The Merchant Hotel



# The Merchant Hotel

The Merchant Hotel is Belfast's  
only AA 5 Red Star Rated hotel.



Belfast is a compact and characterful city, full of history, heritage, culture and exciting events, as well as great shopping and fabulous local food and drink. Currently one of the most popular cities to visit in Europe, Belfast has come alive in the last decade as a vibrant meetings, events and incentives destination but this UK capital city is still an undiscovered gem.

The Merchant Hotel is Belfast's only AA 5 Red Star Hotel situated in the heart of the city centre's historic Cathedral Quarter within walking distance to the main shops, bars and visitor experiences. It is a harmonious blend of Victorian grandeur and Art Deco inspired sleek modernity with a multitude of exciting amenities, unrivalled service and attention to detail.

#### **Hotel features include:**

Prime location in  
Belfast city centre  
63 guest rooms including  
5 luxury suites  
Dedicated meetings  
and events space  
Complimentary WiFi  
Luxurious Spa  
Rooftop Gym

#### **We offer an array of award winning bars and restaurants:**

The Great Room Restaurant  
The Cocktail Lounge  
The Cloth Ear Public House  
The Cocktail Bar  
Berts Jazz Bar



Breakout Area

# The Merchant means business

The Merchant Hotel offers an excellent selection of elegant and superbly equipped rooms to provide the perfect space for your meeting or event.

## The Meetings and Events space includes:

- Dedicated events reception
- 6 meeting rooms and 1 versatile events space with breakout area and bar
- Elegant Deco styling and original works of art from local artists

At The Merchant Hotel we offer hosts, delegates, clients and guests a unique array of features across all of our Meetings and Events rooms.

As an event organiser you benefit from the optimum experience in terms of comfort and enjoyment for your guests or delegates, whether for business or pleasure.

## Features and Benefits:

- Professional event coordinator and dedicated host
- Complimentary WiFi and Bluetooth technology
- Built-in audio visual equipment
- Personal pager system for the event organiser ensuring a quick response from our operations team
- Advanced colour psychology lighting system
- Natural daylight
- Fully adjustable air conditioning and heating
- Information display screens outside event rooms





Rita Duffy Suite - Theatre Style

# Rita Duffy Suite

This elegant and versatile events space features our iconic Art Deco styling and several original works of art by exceptional local artist Rita Duffy. The Rita Duffy Suite is ideal for press launches, product launches, fashion shows, meetings, conferences, breakfast meetings, lunch and dinner parties, and evening receptions for up to 200 people.

The Rita Duffy Suite can be separated into 3 individual rooms and is therefore able to cater for smaller events.

## Rita Duffy Suite includes:

- 98" plasma screen
- Drop-down screen and data projector
- Advanced colour psychology lighting system
- Natural daylight
- Mineral water

Rita Duffy Suite	Suite	RD 1	RD 2	RD 3
<b>Theatre Style:</b>	200	90	40	50
<b>Classroom:</b>	90	30	20	26
<b>Boardroom:</b>	80	30	20	20
<b>Cabaret:</b>	96**	48	32	24
<b>U-Shape:</b>	88	26	20	20
<b>Hollow Square:</b>	94	34	24	28
<b>Dinner Party:</b>				
• Rounds of 10	150	60	40	40
• Rounds of 8	120	48	32	32
<b>Room Size (m):</b>	28 x 8.8	11.6 x 8.8	7.6 x 7.6	6.8 x 8.2
*180 with back projection **80 with back projection				



Jonathan Aiken Room - Conference Style

# Jonathan Aiken Room

This elegantly Art Deco styled room is ideal for breakfast meetings, lunch and dinner parties, meetings, drinks receptions, or as a breakout room. This beautifully presented room features original artwork from talented local artist Jonathan Aiken.

## Jonathan Aiken Room includes:

- 50" plasma screen
- Advanced colour psychology lighting system
- Natural daylight
- Mineral water

## Jonathan Aiken Room styling and capacity:

Theatre Style .....	30
Classroom .....	18
Boardroom .....	20
Cabaret .....	24
U-Shape.....	20
Hollow Square.....	24
Dinner Party:	
- Round of 10 .....	30
- Round of 8 .....	24
Room Size (m) .....	7.1 x 5.8





Brian Ballard Room - Theatre Style

# Brian Ballard Room

The Brian Ballard Room also features our sleek and modernist Deco styling and is ideal for breakfast meetings, lunch and dinner parties, meetings, drinks receptions, or as a breakout room. This beautifully presented room features original artwork from talented local artist Brian Ballard.

## Brian Ballard Room includes:

- 50" plasma screen
- Advanced colour psychology lighting system
- Natural daylight
- Mineral water

## Brian Ballard Room styling and capacity:

Theatre Style .....	30
Classroom .....	18
Boardroom .....	20
Cabaret .....	24
U-Shape.....	20
Hollow Square.....	24
Dinner Party:	
- Round of 10 .....	30
- Round of 8.....	24
Room Size (m) .....	7.1 x 5.8





Alan Quigley Room - Dining Style

# Alan Quigley Room

Alan Quigley Room is the only room in our Meetings and Events space to offer the Victorian styling of the original building.

This charming room is our fixed boardroom and makes for a stunning private dining room for up to 16 guests. This unique room features the artwork of talented local artist Alan Quigley and an imposing antique mahogany boardroom/dining room table.

## Alan Quigley Room includes:

- 50" plasma screen
- Mineral water
- Natural daylight

## Alan Quigley Room styling and capacity:

Boardroom .....	16
Dining.....	16
Room Size (m) .....	6.7 x 4.5





Roof Garden



# Roof Garden

Perfect for quirky private parties and corporate events, our beautiful Roof Garden with stunning views over the city is the perfect backdrop for your special occasion.

Whether partying with a Pimm's or enjoying our delicious range of canapés and party food, your guests will experience the luxury of The Merchant Hotel in fun, relaxed and stylish surroundings.

## Roof Garden includes:

- In-house sound system - bring along your own playlist
- Enclosed Roof Garden
- Fully serviced bar

## Roof Garden capacity:

Reception ..... 70

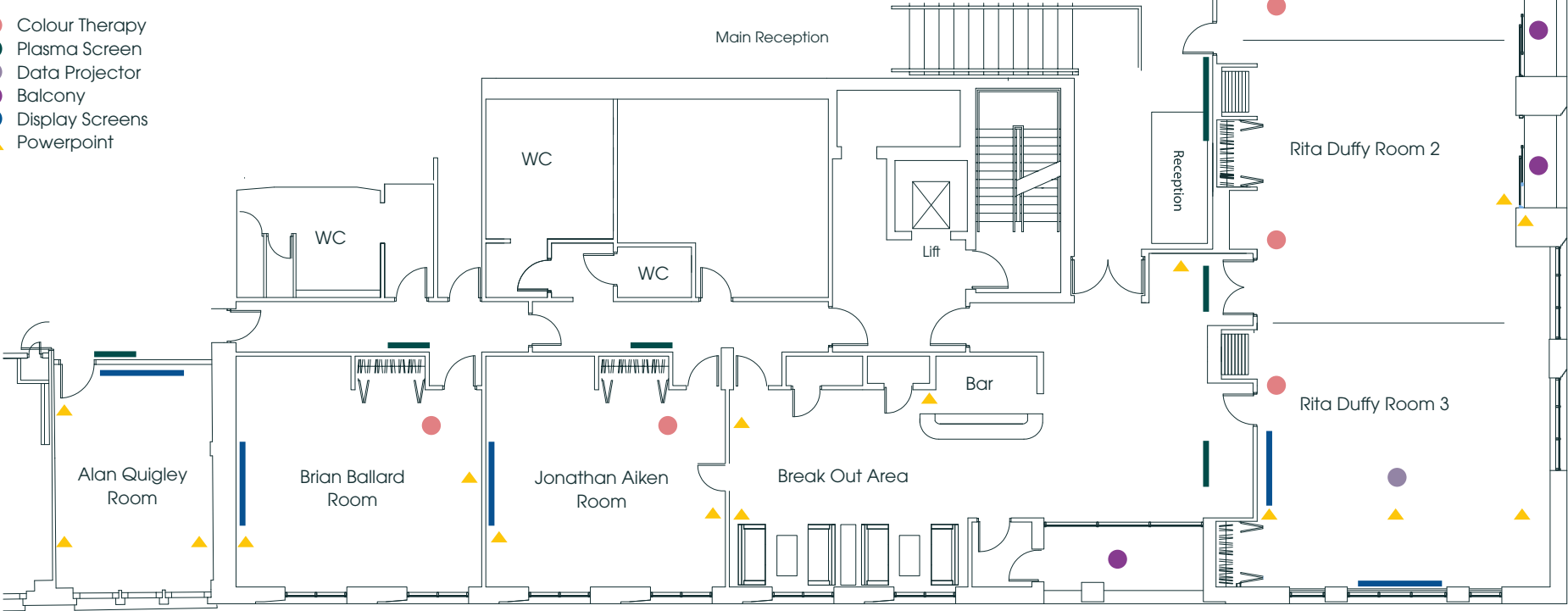


# Event Space 1st Floor.

	Theatre	Reception	Classroom	Boardroom	Cabaret	U-Shape	Hollow Square	Banquet Rounds of 10	Banquet Rounds of 8	Area (m <sup>2</sup> )	Height
Rita Duffy Room	200*	200*	90	80	96**	88	94	150	120	246	3m
Rita Duffy Room 1	90	80	30	30	48	26	34	60	48	102	3m
Rita Duffy Room 2	40	50	20	20	32	20	24	40	32	58	3m
Rita Duffy Room 3	50	50	26	20	24	20	28	40	32	58	3m
Jonathan Aiken Room	30	25	18	20	24	20	24	30	24	41	3m
Brian Ballard Room	30	25	18	20	24	20	24	30	24	41	3m
Alan Quigley Room	-	-	-	16	-	-	-	-	-	30	3m
Roof Garden	-	70	-	-	-	-	-	-	-	105	3m
Private Dining Room	-	-	-	18	-	-	-	10	8	30	3m
The Cocktail Lounge	-	40	-	-	-	-	-	-	-	75	3m
The Great Room	-	200	-	-	-	-	-	-	-	237	varies

\* 180 with back projection \*\* 80 with back projection

- Colour Therapy
- Plasma Screen
- Data Projector
- Balcony
- Display Screens
- ▲ Powerpoint





The Great Room Restaurant

# The Great Room Restaurant

The Great Room Restaurant is truly the jewel in the crown of the hotel. This sumptuous space evokes effortless and timeless grandeur.

For exceptional lunches, dinners and receptions, for business breakfasts, and the quintessential afternoon tea experience, the grandeur and elegance of The Great Room Restaurant is truly exceptional and utterly unique.

## The Great Room Restaurant capacity:

Dinner Party .....74  
Drinks Reception ..... 200

## The Great Room Restaurant includes:

- Exceptional original Victorian architecture including Corinthian columns, floral friezes and numerous sculptural putti representing the arts and sciences
- Stunning original stained glass windows and central glass cupola that floods the room with natural light
- Softly ambient evening lighting
- Ireland's largest chandelier, which was commissioned for The Merchant Hotel by Tyrone Crystal





Private Dining Room

# Private Dining Room

This intimate room, situated just off The Great Room Restaurant, is an ideal location for hosting a private breakfast meeting, afternoon tea, lunch or dinner party.

## Private Dining Room styling and capacity:

Dinner Party .....	18
Boardroom .....	18

### Private Dining Room includes:

- Ambient lighting
- Stunning antique chandelier
- Access to our adjoining wine cellar providing a unique way to choose your wines for the evening
- The well-appointed adjacent annex is linked to our award winning cocktail bar and offers the perfect space for pre and post dinner drinks





The Cocktail Lounge

# The Cocktail Lounge

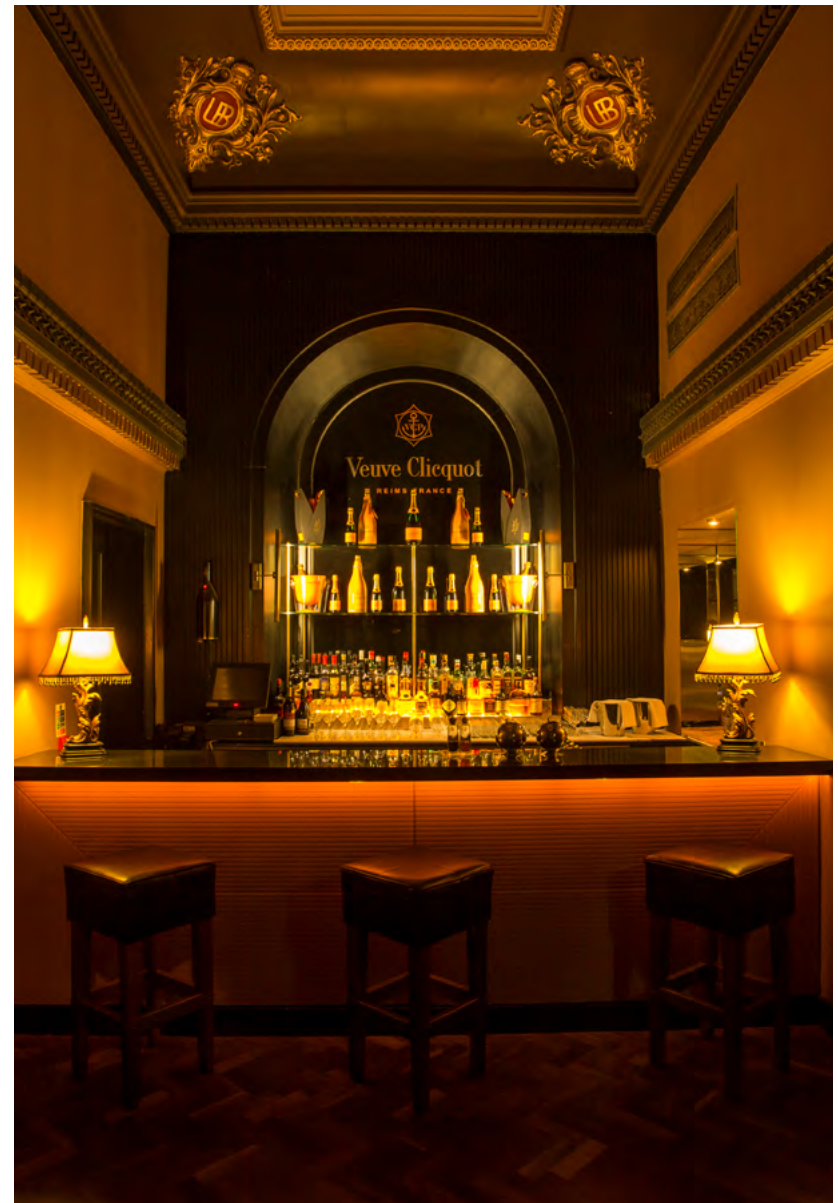
The Cocktail Lounge is the ideal space for a launch party, drinks reception or special celebration.

## Cocktail Lounge capacity:

Drinks Reception ..... 40

## Cocktail Lounge includes:

- Unique, decadent surroundings with plush velvet sofas, marble tables and silken drapes
- Ornate antique fireplace and mirrors and important original works of art
- Private bar
- Natural daylight
- In-house sound system





Berts Jazz Bar

# Berts Jazz Bar

Transport yourself back to the Art Deco glamour of 1930s New York and the Jazz Age in Belfast's only dedicated Jazz bar and restaurant: Berts Bar at The Merchant Hotel. Soak up the sophisticated atmosphere and let the cool jazz melodies wash over you. A handpicked list of cocktails completes the extensive drinks selection.

A French bistro style menu is complemented by an extensive wine list and, of course, exemplary service.

Berts offers live jazz seven nights a week as well as perfectly relaxed weekends complete with delicious brunch and all day dining menus.

## **Berts Jazz Bar capacity:**

Dinner Party .....	50
Drinks Reception .....	80





The Cloth Ear

# The Cloth Ear

No visit to Belfast would be complete without visiting a good pub! Fortunately, guests and visitors need look no further than The Cloth Ear, our welcoming and cosy pub. The perfect place to relax and enjoy a skillfully poured pint of Guinness.

The Cloth Ear provides patrons with a pleasing twist on the quintessential Irish Pub. Nestled in the oldest quarter of Belfast, The Cloth Ear has woven a rich seam of wonderful Victorian heritage into what is ultimately a thoroughly modern experience. At The Cloth Ear the welcome is warm and the atmosphere lively.

An inventive drinks list combines classic creations and innovative ideas. From classic cocktails to wine by the keg, a carefully crafted an eclectic array of drinks will quench your thirst, tickle your tastebuds and get the conversation flowing.

Our cleverly curated food offering changes regularly to reflect the very best in seasonal, local produce.

**Cloth Ear capacity: ..... 70**





The Cocktail Bar

# The Cocktail Bar

The Cocktail Bar at The Merchant Hotel is at the forefront of Northern Ireland's cocktail scene. It has a unique vision – to shine a light on Ireland and Belfast as a cocktail destination and to help other bars and suppliers elevate what they do too.

The multi-award winning Cocktail Bar at The Merchant Hotel boasts a cocktail list that the diverse tastes of all cocktail connoisseurs will be met! We also offer a simple yet elegant all-day menu featuring such classic dishes as the club sandwich and a delicious Caesar salad.

**Cocktail Bar capacity:.....N/A**





Twin Art Deco Room

# Hotel Rooms

The Merchant Hotel offers 63 deluxe bedrooms and suites in 2 room styles – Victorian Splendour and Art Deco. The Victorian Splendour rooms are designed to reflect the Victorian heritage of the original building while the Art Deco rooms are inspired from the very best of this era.

## The Merchant Hotel Rooms:

Deluxe Victorian Rooms .....	19
Deluxe Art Deco Rooms.....	37
Junior Loft Suites* .....	2
Suites* .....	5

\*Victorian style only



# MERCHANT

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